



Bath Rugby Club

Bath Rugby Club have their headquarters in a Grade 1 listed building. This makes energy efficiency a major issue. Their usage was substantially higher than a comparable modern building.

The club's growth had also raised energy costs as usage became more and more necessary and more and more common. They were keen to start proactively managing their energy requirements and hopefully lower their costs in the process. Introduced to Fidelity Energy through our partnership with the RPA, we began looking into their energy consumption. We then began managing the process through from start to finish. Dealing with their existing suppliers and helping to negotiate contracts with new ones we set about formulating a solution that would fit their requirements. Taking the entire process from start to finish we were able to make the club a large saving on their energy costs. On top of which we were able to secure favourable contract lengths and end dates.

Alex Cohen, Bath Rugby Head of Operations, said "Fidelity Energy have committed to partnering up with the Bath Community programme to help support the clubs and local business so they can also benefit from the same level of service and get the expertise available. We now have a dedicated account manager within Fidelity who proactively manages our accounts allowing us to focus on the running of the club. Knowing that the club is in safe hands and this area is being looked after by the experts gives us peace of mind. As the energy market becomes more volatile there has not been a better time in take advantage of the services Fidelity Energy can offer your club or business. The specialist knowledge they provide can help proactively secure the best available rates and find a suitable solution for your individual needs. We would recommend any club or business to take full advantage of the no obligation review to see how they could benefit."

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Fidelity Energy can help your business sell energy to your clients, call us on 08000 48 48 00 or email us at partners@fidelity-energy.co.uk. We would be delighted to hear from you.



Watch Jack Wilson discusses why to switch energy on YouTube